



Project Nursery Announces New Line of Simple, Safe and Stylish Gadgets for Mom and Baby



*Demo the new collection at the 2016 Consumer Electronics Show, January 6-9
Project Nursery (VOXX) Booth, Central Hall #10406*

Las Vegas – January 5, 2016 – [Project Nursery](#), a leading resource for nursery design, unveils new products and technologies for families at the 2016 Consumer Electronics Show. Partnered with VOXX Corporation, Project Nursery applies their years of experience in kid-friendly designs toward launching a new consumer electronics line that is simple, stylish and safe with minimal set-up time, so parents can focus on the things that matter most. The new products will be available Spring 2016. Media attending the 2016 Consumer Electronics Show can demo them at the Project Nursery (VOXX) Booth located in Central Hall #10406.

“The Project Nursery collection brings safe, stylish and easy-to-use gadgets to the nursery and home,” says Senior Vice President of Voxx Accessories, Ian Geise. “We offer parents a line of products that are reliable and safe for baby, while maintaining a sense of mom’s modern style.”

The flagship piece of the line is the **Project Nursery Baby Monitor**, which includes both a 5” High-Definition LCD parent unit, the ultra-portable Mini Monitor with a 1.5” LCD screen and camera unit (MSRP \$299.99). Luxurious, high-end design finishes that blend seamlessly into any nursery, high definition video and secure wireless technology make this baby monitor the choice for parents focused on simplicity, style and safety. As a wireless and Wi-Fi-free monitor it can easily be handed off to a caregiver without a complicated set up explanation, all while maintaining a reliable connection.



The included 1.5" Mini Monitor is the world's smallest, providing hands-free portable monitoring allowing moms and dads to be on-the-go around the house without having to haul around a larger monitor unit. The Mini Monitor allows parents to have both hands free, to do things like playing with other kids, exercise, projects around the house, or preparing meals in the kitchen, all while able to quickly view baby at a glance on a wearable attachment. The Mini Monitor comes equipped with a wristband, lanyard and clip to make it easy for mom and dad to have ready at any time.



Breaking away from the generic user interface, Project Nursery made an easy-to-use icon menu and intuitive centric navigation wheel. Parents can quickly jump to the most commonly needed features of the device without wasting time clicking through excess menus or navigating difficult camera controls. The system also serves as a digital clock, timer and room thermometer, things mom and dad need to see at-a-glance. Extra benefits allow parents to send lullabies, voice communicate with their baby and capture digital images of special moments.



The Project Nursery collection brings peace-of-mind, easy-to-use gadgets and style to the nursery and home. The family of products includes monitoring, kid-proofing and other solutions like the **Sight & Sound Projector** (\$49.99). The device creates the perfect environment for baby using Bluetooth streaming from your smartphone, projected images onto a wall and built-in LED mood lighting and night light to create a soothing environment for baby. Sensors activate pre-set or recorded sounds when crying is detected to make baby feel more comfortable while mom or dad makes their way to the nursery. Six calming pre-loaded sounds include white noise, rainforest, ocean and more.

“Partnering with VOXX International, a leader in the consumer electronics industry, to create our one-of-a-kind baby monitor was a natural fit,” says Pam Ginocchio, Co-Founder of Project Nursery. “Our partnership enables us to bring both superior functionality and beautiful design into the nursery. And that’s what we’re all about at Project Nursery!”

For more information, go to www.ProjectNursery.com or contact jenmangham@maxborgesagency.com.

Hi-Resolution Images:

<https://www.dropbox.com/home/Voxx%20CES%202016/Project%20Nursery>

About Project Nursery:

Project Nursery is an online community of parents and designers that shares daily décor inspiration and photos from its users’ modern, design-minded nurseries. Partnered with consumer electronics leaders VOXX Accessories Corporation, Project Nursery is putting their years of experience curating the best kid-friendly designs to good use by launching a consumer electronics line for families. The collection reflects the modern style seen in today’s nurseries and features VOXX Accessories Corporations’ state-of-the-art digital technology that is integrated into multiple successful consumer electronics brands across the globe.

For more information about Project Nursery, please visit:

Official Site: www.ProjectNursery.com

Facebook: [/ProjectNursery](https://www.facebook.com/ProjectNursery)

Twitter: [@ProjectNursery](https://twitter.com/ProjectNursery)

Instagram: [@ProjectNursery](https://www.instagram.com/ProjectNursery)

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